



MATOAKA ENTERPRISES LLC **CAPABILITY STATEMENT**

DUNS: 963366591

CAGE: 63EC0

INTRODUCTION

Matoaka Enterprises is a Native American and woman owned business that specializes in large format graphics, print, promotional giveaways and apparel, POS displays, and vehicle wraps specifically to add to the client's brand value. We work to raise the profile of companies like CSX Transportation, Federal Reserve Bank, CNN, and CBS Radio. Our tight management of supply ensures on time delivery. Our participation with your promotional and design team ensures distinctive excellent service. Our competitive pricing ensures long-term relationship, the bedrock of our business philosophy. We focus on building a solid foundation with our customers. You have a reliable partner in Matoaka constantly representing your best interest.

MISSION

Our mission is to provide high quality promotional items, print, and large format graphics at a fair and economical price with the utmost professionalism and on-time delivery.

CORE COMPETENCY

Matoaka Enterprises is a diversity supplier in promotional products that include but not limited to:

- ❖ Apparel for men, women and children
- ❖ Banners, large format graphics, and tradeshow displays
- ❖ Signs and vehicle graphics
- ❖ Promotional giveaways
- ❖ Printing and writing paper
- ❖ Advertising Specialties
- ❖ Safety equipment
- ❖ Surgical and medical appliances

KEY PERSONNEL

Starting her company in 2010 as a highly accomplished business developer, Julie Custalow has a proven track record in sales and marketing. Understanding business operations, financial profitability, and human resources dynamics has brought her success in past positions in Atlanta, New York and Paris. Julie has a B.A. and a diploma in Business studies from the University of Virginia.

CORPORATE PROFILE

President: Ms. Julie Custalow
Managing Partner: Austen Jackson
Address: 2455 Bridlewood Dr
Smyrna, GA 30080
Phone: (404) 932-6825
Email: Julie@matoaka-ent.com
Website: www.matoaka-ent.com

CERTIFICATIONS

Native American- Virginia Tribe
Minority Owned Enterprise (GMSDC, MBE Certified)
8(m) Women-Owned Small Business (WOSB Certified)
WBENC Certified- Woman Owned Business

NAICS: * primary code

322230 – Stationery Product Manufacturing
323115 – Digital Printing
323111 – Commercial Printing
323117 – Book Printing
314999 – Banners
42411 – Printing & Writing Paper Merchant Wholesalers
425120 – Agent & Brokers durable & non-durable goods wholesale trade.
***541613** – Marketing Consulting Services
541870 – Advertising Material
541890 – Advertising Specialty distribution services

FSC:

4240 – Safety & Rescue Equipment
6532 – Hospital & Surgical Clothing & Related Special Purpose Items
9905 – Signs, Advertising Displays, & Identification Plates

PAST PERFORMANCE:

Name: **CNN**
Contract: Executive Gifts
Start: 10/01/2010
End: Ongoing

Name: **CSX Transportation**
Contract: Safety Promotions
Start: 06/01/2010
End: Ongoing

Name: **WUPA-TV**
Contract: Giveaways, Apparel
Start: 08/01/2010
End: Ongoing